

EQUINOX CENTER FOR EDUCATION

470 Union Street * Arcata * California * 95521 * 707-822-1580 * Fax: 825-9025

August 28, 2023

Dear Parents, Friends, and Supporters:

Each year, the Equinox Center for Education (ECE) raises funds to **support Union Street Charter students and programs**. The ECE provides flexible funds to upgrade the facility, enhance the classrooms and enrich school programs like the Spring Sing, classroom plays, and the Fall Family Fun night. Past donations have provided new solar panels, cupboards in 5th grade for storage of materials, iPads for 1st and 2nd grade, new fencing and driveway paving, and playground improvements. Our current hope and dream is to add onto the building rooms for special education, reading and math intervention, small group work, conferences, counseling, and other uses.

Our fundraising philosophy is to be respectful of your time and to avoid using your children as our fundraising sales force. We do not do yard sales, candy sales, magazine sales, or other fundraising events that require hours of parent time or require students to pitch merchandise to friends, relatives, and neighbors. Instead, we have a direct donation program. We appreciate that every family does what they can to support the school and create the wonderful celebration of education we have at USC.

Each year we collect money via direct donations from parents, grandparents, family, and friends of USC students. In the past, we have raised \$13,000 to \$26,000 in yearly donations from parents and friends. Thank you for your past support of the school! Our 2023-24 goal is to raise \$30,000. Our website makes it easy to donate with PayPal, credit cards and debit cards. You can make a one time or monthly donation of any amount at <https://equinox-center.org/>. If you prefer, return the attached form to the school office. Monthly donations will appear on your ECE invoice. Donations are tax deductible. The ECE is a 501(C)3 California Non-Profit Corporation (EIN# 23-7116546).

Forward this letter to friends and relatives, or stop by the office if you want a paper copy. Donations will allow us to continue playground, program, and facility improvement. The teachers love having classroom funds for educational extras! Please help us reach our goal of \$30,000 for the year.

On behalf of the students, staff, and the Union Street Charter Board of Directors - THANK YOU!

John Schmidt, Equinox Center for Education

Rea Erickson, Union Street Charter Director/Principal

○ Equinox Center for Education ■ 2023 – 2024 Fund Drive ○

Please send pledges and/or donations with this form to:
Equinox Center for Education, 470 Union Street, Arcata, Ca. 95521,
or bring to the school office.

Contributor's Name: _____

Mailing Address: _____

Thank you; any and all amounts are greatly appreciated. Checks, made out to the ECE (Equinox Center for Education), are tax deductible (EIN# 23-7116546).

All At Once Gift
\$ _____

Monthly Invoice

- \$100 per month
 \$75 per month
 \$50 per month
 \$30 per month
 \$25 per month
 \$10 per month
 Other _____